

# The 5-Minute Killer Presentation™

## This is the perfect tool for you if:

- You are getting feedback that your presentations are too long, too boring or content is confusing
- You want to make a fast, effective first impression and “get the sale”!
- You are a technical leader who is starting to give presentations to *non-technical* customers and business executives
- You want training and coaching that will have immediate positive impact

Prepare, organize and deliver a succinct, engaging and customer-focused presentation – and get the sale.

The 5-Minute Killer Presentation™ formula takes the guesswork out of presentation planning. This proprietary tool from The Todd Group, LLC provides the presentation answers you've been looking for.

**What does the 5-Minute Killer Presentation include?** During a one-day presentation class or through one-on-one coaching, you'll get hands-on experience with Key Killer Components:

Upfront Preparation – Developing the Ask  
Message Framework – Practice, Practice, Practice  
Delivering Your 5-Minute Killer Presentation

**Why is the 5-Minute Killer Presentation for me?** No one has time to waste. You don't. Your customers and busy executives don't. Your presentation must stand out; it must be relevant, concise and add value.

The 5-Minute Killer Presentation delivers – you'll get a framework to take your presentation from start to finish.

A step-by-step process takes you through each section of your presentation: *You'll begin by developing content that is highly relevant to your audience. You'll understand how to most effectively use slides and other resources. Then you'll practice – ensuring that you are engaging and confident. Finally, you'll learn how to “ask for the sale.” And you'll know how to make your next presentation even better!*

Individuals and teams use the effective 5-Minute Killer Presentation framework to develop and deliver confident, relevant, high-impact presentations.



Use high-impact tools and resources that support your presentation.



Target your content to your audience – and get the sale!



Classroom training and one-on-one coaching ensure fast and effective results.

**Start giving Killer presentations today!** Contact Shawna Todd at 612.341.2876 or [shawna@thetoddgroup.com](mailto:shawna@thetoddgroup.com) to begin using the 5-Minute Killer Presentation. Shawna is the creator of the 5-Minute Killer Presentation and has more than 20 years of business experience coaching leaders to improve their productivity, effectiveness and satisfaction.

[ the TODD group ]